

WINTER WONDERLAND PARADE



Friday, December 5, 2025 • Parade at 6pm
Downtown Clinton, Allen Street



Rules and Guidelines for Lighted Parade

1. Your name must be visible on your unit.
2. Candy and any other promotional items **MUST** be handed out to all spectators, they cannot be thrown. If you hand out items, you must have a walker and keep up with the unit in front of you. **There is absolutely no throwing of candy or other items from your float.** Citations will be issued immediately to those who do not follow this rule to ensure the safety of all parade participants and spectators.
3. No getting off and back on your float.
4. All entries must be decorated for the holiday season and should have holiday lighting.
5. Any unit deemed inappropriate or unsafe will be withdrawn from the parade.
6. Each participant assumes liability and cannot hold the Clinton Area Chamber of Commerce or its members or officers liable for injury or death.
7. Santa Clause will be ending the parade. Only one live Santa is allowed in the parade, however, other forms of Santa (cardboard, plastic, etc.) are allowed.
8. Entry forms are to be turned in by December 1, 2025 here: <https://bit.ly/chamberparade25>.
9. Floats should have a visible fire extinguisher on board.

Parade Logistics

1. Line up will be the Clinton Elementary Parking Lot by the track. Please be in your spot by 5pm; line up is first come, first serve. There is no numbered line up.
2. Safety checks will take place at 5pm and finished by 5:30. The Clinton Fire Dept. is in charge of this inspection and they have the authority to deem any unit inappropriate or unsafe and that unit will be withdrawn from the parade.
3. All floats and vehicles pulling them will enter the furthest entrance to the parking lot from Milwaukee Street. Please drive around to the registration table, located in front of the front doors of the school. Any other vehicles not in the parade are to be parked in the lot and to enter Milwaukee Street.

Parade Route

Proceed out Clinton Elementary parking lot, past the track and turn south on East Street. Turn west on Front Street and then proceed north onto Allen Street. Turn east onto Cross Street and back to Elementary School parking lot.

Questions? Please email clintonchamberwi@gmail.com or call 608.449.5163.